## Hallbars is an exhibitor at Frankfurt Book Fair 2020

Frankfurt, October 14-18, 2020



## Sustainability reports are books.

For the first time, Hallbars is an exhibitor at Frankfurt Book Fair, for the online only edition of October 14-18, 2020. Hallbars promotes Sustainability Reports for wider distribution, and readership, in English and other languages, to all international stakeholders. Frankfurt Book Fair is extremely important for books for business, universities and schools. Most international publishers from those sectors are present.

Hallbars will promote Sustainability Reports and the food and drink sector. We will make a special event during the fair on October 16, for World Food Day, as organized by FAO for the United Nations, with their theme Grow, Nourish, Sustain. Together.

Hallbars is also an exhibitor at Beijing International Book Fair, BIBF, starting September 26. Frankfurt Book Fair and BIBF are the two most important and largest book fairs in the world for the trade, one the leader in the West and the other the leader in the East.